



# REDMOND SOIL TEST KIT



## PRODUCT BRIEF

Have you wondered if your efforts to amend your soil are working, but don't know how to test your soil? You are not alone.

Redmond's Soil Test Kit, powered by MySoil, makes testing your soil simple and easy. This test successfully combines accurate soil testing technologies with an easy-to-use customer experience that assists in improving soil and plant health, while effortlessly guiding sustainable practices.

Our goal is to support users in perfecting their soil to grow the healthiest plants possible. This custom approach helps you know exactly what your soils need to thrive. No PhD required.

### SOIL TESTING IN 5 EASY STEPS

1. Register your kit
2. Collect sample
3. Mail your sample
4. Get your results
5. Amend your soil



## TALKING POINTS

### FAST AND EASY TO USE

Our test successfully combines accurate soil testing technologies with an easy-to-use customer experience. With results in 6-8 days and a convenient user dashboard, testing your soil has never been easier. Your results also include amendment recommendations and application rates specific to your soil.

### SAVES YOU MONEY

By honing in on exactly what your soil needs, Redmond's soil test kit saves you from making unnecessary purchases and helps you know how much to apply so you get more bang for your buck.

### ELIMINATES GUESSWORK

Soil testing results provide you with application rates that help you apply only what is needed and fertilize in a responsible and sustainable way. Soil health is a balancing act. Applying the wrong amendments, or even over-applying the right amendments, can throw off this balance and have far reaching and long lasting effects. Misapplication and over-application can kill off the essential microbe colonies in your soil and even cause eutrophication or "nutrient pollution."



PRODUCT FAQ'S

WHAT IS INCLUDED IN THE KIT?

- Registration card (with instructions and QR Code)
- Pre-paid, first class USPS return service envelope (with tracking number)
- Soil scoop
- Sample storage jar (with DI water and nutrient adsorbing capsule)

HOW LONG DOES IT TAKE TO GET MY RESULTS?

Redmond's soil test kit is simple to use, delivers results in 6-8 days, and provides convenient access to your data on our easy to use dashboard.

WHAT IS INCLUDED IN MY RESULTS?

- pH levels
- Macro-nutrients
- Micro-nutrients
- Nutrient density score
- Fertilizer and amendment recommendations
- Application rates and links to products



TAGLINES

- Know before you grow
- Nature has it right™
- Crafted by farmers
- Stop guessing, start growing
- Healthy soil, healthy plants, healthy people

LINKS

- [Customer Dashboard](#)
- [Shopify](#)

QUESTIONS?

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TAGS

- #redmondagriculture
- #redmondsoiltestkit



BLOGS

- [Measuring soil quality and nutrients](#)

VIDEOS

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