

REDMOND

# Nature's BLEND™



## PRODUCT BRIEF

Nature's Blend is an all natural, OMRI Listed® organic mineral ice melt. It is harvested from our ancient sea mineral deposit in Central Utah. The unique mix of 4 different salts helps Nature's Blend outperform other ice melts at lower temperatures. The trace minerals in our deicer give it its signature color, making it easier to see where you have applied, and better captures the sun's rays for greater melting power.



## TALKING POINTS

- No added dyes or chemicals (just natural minerals)
- Safer for plants (fewer chlorides than other ice melts and over 60 trace minerals that are beneficial for soil health)
- Effective down to 0° F (most ice melt only works down to 20° F)
- Safer for kids and animals (100% sea mineral salt with no added harsh chemicals, dyes, or coatings)
- Less corrosive on concrete than regular rock salt
- More traction (naturally varied coarse and fine gradation for safer walkways)
- Melt more with less product. Follow our suggested application rate and our convenient 10 lb and 25 lb bags will last much longer than other ice melts

## AVAILABLE IN

10 LB BAG

25 LB BAG





## TAGLINES

- Mother Nature's perfect recipe for melting ice & snow
- Melt more with less
- Safer for kids, animals, and plants

## LINKS

- [Amazon](#)
- [Shopify](#)
- [Find a local dealer](#)

## LEARN MORE

### BLOGS

- [Best value residential ice melt](#)
- [Safe deicer for kids and pets](#)
- [Ice melt and your garden](#)

### VIDEOS

- [What is Nature's Blend](#)
- [Ice Slicer for Horse Safety](#)

## QUESTIONS?

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## TAGS

#winterwithredmond  
#redmondnaturesblend

## PRODUCT FAQ'S

### HOW MUCH WILL 1 BAG COVER?

A 10lb bag will cover 400 square feet of paved surface. Nature's Blend gets the job done with a lot less product than other ice melts.

### WILL IT STAIN MY CONCRETE OR CARPET?

Nope, no dyes here! The reddish color you see in Nature's Blend is from its natural mineral content. It cleans up easily without staining.

### CAN I USE IT AROUND ANIMALS & KIDS?

Yes! Nature's Blend is all natural mineral salt. Repeated exposure to salts can dry out soft tissues like paws and hands, so wiping paws and rinsing hands during the winter is always a good idea.