

REDMOND GOAT MINERAL ROCK ON A ROPE

PRODUCT BRIEF

Redmond Goat Mineral Rock on a Rope is a premium sea salt with naturally occurring essential trace minerals that can be easily hung and offered free choice.

Goats are browsers with a reputation for nibbling, however they are much more discriminating about what they actually consume. Goats obtain their mineral needs from forage, feed, and sometimes water supply. Deficiencies are on the rise because feeds and forage can lack the correct quantity and spectrum of minerals goats require for optimum health. According to Mamoon Rashid (sheep and goat specialist with Manitoba Agriculture, Food, and Rural Initiatives) a free-choice supplement of loose minerals and salts will effectively help you meet the minerals demands of your herd.



TALKING POINTS

FULL SPECTRUM OF SEA MINERALS

Redmond Goat Mineral Rock on a Rope comes from an ancient sea salt deposit and has a broad spectrum including over 60 trace minerals.

REDUCE DESTRUCTIVE BEHAVIORS

Offering Redmond Goat Mineral Rock on a Rope is a nutritious and tasty way to provide enrichment and keep destructive boredom behaviors at bay.

PREFERRED BY LIVESTOCK

Animals instinctively crave salt that has naturally occurring trace minerals. Try it in your herd: put any salt or mineral rock next to Redmond's Goat Mineral Rock on a Rope and see which one your animals choose.

NO CHEMICAL PROCESSING

Here at Redmond, we know that nature has it right. All of Redmond's products are unrefined. Our Goat Mineral Rock on a Rope is free of fillers and dyes and undergoes no chemical processing.





TAGLINES

LINKS

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- Foundational minerals

Nature has it right[™]
Crafted by farmers

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BLOGS

- <u>Should I Use Blocks or Loose Minerals?</u>
- What minerals do pregnant goats need?
- Why doesn't Redmond have DDGS?
- <u>7 essential trace minerals for goats</u>
- How to keep goats in a fence

VIDEOS

• <u>Redmond Goat Mineral</u>



HOW DO I USE IT?

Redmond Goat Mineral Rock on a Rope is easy to hang or place anywhere to offer your goats free choice year round.

WHEN SHOULD I USE BLOCKS INSTEAD OF LOOSE MINERALS?

- Provide tasty enrichment to help reduce destructive or harmful boredom behaviors
- To quickly boost your number of mineral stations for large lots or pastures

DOES REDMOND GOAT MINERAL HAVE DDGS?

Redmond products do not contain dried distiller grains with solubles (DDGS); they simply do not need it. According to Dr. Larry L. Berger Ph.D (Professor of Animal Nutrition, University of Illinois), "Salt is a natural carrier for trace minerals, since all farm animals have a natural appetite for salt. Because [of this], it can be used as a delivery mechanism to ensure adequate intake of less palatable nutrients and as a feed intake limiter."

DDGS products require very careful moderation to ensure livestock do not eat too much, especially for smaller animals like sheep and goats. QUESTIONS?

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TAGS